Scenes from Saturday

Josh Somogyi, left, and Dan Elkin of Allure Ortho (booth No. 1552).

Kelly Baker, left, and Andrei Kovacs of Myofunctional Research Co. (booth No. 2052).

Rich Hofmann, left, and Adam Winik of Planmeca USA (booth No. 2233).

The gang at OrthoSynetics (booth No. 2137).

Jeanne Hyatt, left, and Heather Ten Broeck of Bracket Ears (booth No. 2348A).

The Walter E. Washington Convention Center is filled with orthodontic professionals Saturday morning, at the beginning of the 2018 AAO Annual Session.

Dr. Dave Paquette offers a presentation on the digital ortho workflow Saturday morning at the Henry Schein Orthodontics booth (No. 1401).

Photographs courtesy of the companies depicted
From left: Lauren Smith, Dr. Amanda Wilson and Jason Gooden of Ortho-Tain/Healthy Start (booth No. 311).

Meeting attendees get more information about the SureSmile aligner system at the Dentsply Sirona Orthodontics booth (No. 901).

Scott Hudson, left, and Paul Gange of Reliance Orthodontic Products (booth No. 2221).

Lisa Hull, left, and LeAnn MacDonald of Shofu Dental Corp. (booth No. 324).

Salvatore Rayca, left, and Karyn Bena of Propel Orthodontics (booth No. 1915).

After courses let out Saturday morning, AAO attendees come down the escalators to the exhibit hall.

Dr. Mark Sanchez of topsOrtho (booth No. 1933)

Meeting participants attend an educational presentation at PracticeGenius (booth No. 2333).

Brett Kowald, left, and Suzanne Wilson of Ormco (booth No. 1017) demonstrate the company’s new Symetri Clear brackets — which are so easy to debond that an Ortho Tribune editor can do it!
AAO product scrapbook

Here is a look at some of the products you’ll want to check out in the exhibit hall

EverSmile WhiteFoam

EverSmile WhiteFoam is a patented cleaning formulation designed to gently clean aligners, gradually whiten teeth and freshen breath all at the same time. No soaking or rinsing required. Just pump the foam into your trays, place them in your mouth and go! It can be used up to four times per day with virtually no sensitivity. WhiteFoam™ is available at CVS stores nationwide for $9.99 or online at www.EverSmileWhite.com for $19.99 or $49.99 for a two-pack.

EverSmile, booth No. 2607

HealthyStart Class III & HealthyStart Max A

The HealthyStart Class III appliance is designed to correct the Pseudo Class III condition in two to four months with two hours of daytime use. The Class III is designed without the upper anterior wall with three tabs positioned behind the centrals with a lip bumper built into the lower portion. The tongue is used to push against the tabs promoting the forward movement.

HealthyStart Max A appliance is designed to promote the advancement of both the maxilla and the mandible in two to four months with two hours of daytime use. The Max A is designed without the upper anterior wall with three tabs positioned behind the centrals. The tongue is used to push against the tabs promoting the forward movement and allowing the lower arch to follow in the forward direction. See www.thehealthystart.com for more information.

Ortho-Tain/HealthyStart, booth No. 311

Tooth Fairy Socks

Limited-edition, embroidered, Peruvian pima cotton socks in mid-calf style. Both men’s and women’s sizes. Finely crafted to make your feet smile!

Honeysuckle Creations, booth No. 1540

Oasis bracket

An MIM’d bracket made in the United States. Low profile with rounded tie wings and 80 count mesh base.

OrthoEssentials, booth No. 540
Bracket Ears
Grow your practice and promote your brand with cool ortho-themed jewelry your patients will love! The Lisa Classic, our signature piece, offers sturdy, hypo-allergenic bracket studs and comes gift boxed with 40 interchangeable color bands so patients can literally “match their smile with their style.” See the entire line for gals and guys at the booth or visit bracketears.com.
Bracketears, booth No. 2348A

EXPERIENCE Rh and LEGEND Mini Rh
GC Orthodontics is proud to introduce the first complete Rhodium System (Rh): EXPERIENCE® Rh, an interactive self-ligating bracket, and LEGEND® Mini Rh, a fully programmed twin bracket. GC’s exclusive process ensures that rhodium is bonded at a molecular level to provide the perfect esthetic finish that will not chip or flake. The rhodium surface will not affect the wires super elasticity, thermal dynamics or the wire dimension.
GC Orthodontics, booth No. 349

EyeSpecial C-III
The EyeSpecial C-III is the first digital camera designed exclusively for dentistry. Intended for predictable and consistent clinical photography, case documentation, lab collaboration and patient education, the EyeSpecial C-III achieves brilliant images with simplicity and convenience. Equipped with a high-quality sensor and unique FlashMatic module — a proprietary system of flashes and filters — this intelligent camera can demonstrate true-color reproduction and an exceptional depth-of-field range. Like smartphones and tablets, the EyeSpecial C-II is considered highly intuitive and user friendly. It possesses eight pre-set dental shooting modes for efficient dental photography and features numerous smart functions that can enrich peer-to-peer and lab collaboration as well as patient education.
Shofu Dental, booth No. 324

OrthoBanc
OrthoBanc’s professional payment management service provides payment drafting and complete account management, including follow-up for failed payments and obtaining new expiration dates for expired credit cards. OrthoBanc integrates with most management software platforms for automated payment posting.
OrthoBanc, booth No. 2015

Pitts 21 bracket
At OC Orthodontics, the company’s latest innovation, Pitts 21 System, delivers consistent results using the most revolutionary self-ligating bracket technology. The reduced .021 slot depth provides a tighter pairing between the wire and the bracket, which can lead to earlier engagement, improved torque and better control. Square wire finishing uses 30 to 40 percent lighter forces with greater control than traditional rectangular wires. It achieves true 3-D control in as few as four wires and promotes efficient tooth movement. Visit oc-orthodontics.com or stop by the booth.
OC Orthodontics, booth No. 1901